

Privacy Policy

Last modified 7th June 2018

1. Scope

This privacy policy covers your usage of and interactions with this website. The data controller responsible for this website is The Willows Guest House. If you have any questions in relation to our use of your details, write to us at The Willows 35 Bagdale Whitby North Yorkshire YO21 1QL.

2. Data collected by third parties

This website is hosted by The Conversion Company. The Conversion Company privacy policy can be viewed at <http://www.awebsite4me.co.uk>

3. Access to and sharing of data

In addition to any circumstances described below, we may share any data we collect if we are required to share data with the legal authorities to fulfill our obligations under the law of England and Wales.

If we wish to access or share your data in any way not described in this privacy policy, we will contact you beforehand and only proceed with your explicit consent.

4. Data we collect and how we use it

When submitting a form on this website, the submitted data is sent to us. We use this data to contact you in relation to your enquiry. Access to data we collect is limited to the owners when requiring that data to perform their duties.

THE WILLOWS PRIVACY POLICY

This privacy policy sets out how The Willows uses and protects any information that you give us when you use this website. The Willows is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. The Willows may change this policy from time to time

by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 20th May 2018.

What we collect.

We may collect the following information: · name and job title · contact information including email address · demographic information such as postcode, preferences and interests · other information relevant to customer surveys and/or offers.

What we do with the information we gather.

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons: · Internal record keeping. · We may use the information to improve our products and services. · We may periodically send promotional email about new products, special offers or other information which we think you may find interesting using the email address which you have provided. · From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security.

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to other websites.

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information.

You may choose to restrict the collection or use of your personal information in the following ways: · whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes · if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at thewillows35@hotmail.co.uk We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. If you believe that any information we are holding on

you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

5. Changes to this privacy policy

We may occasionally make changes to this privacy policy. Following any changes, the date at the top of the privacy policy will be updated. If any change allows for the wider access to or sharing of data, such changes will only apply to data collected after the date of the updated privacy policy.